

# ITIL: Service Offerings & Agreements

## **Course Introduction**

3m

Course Introduction

## **Chapter 01 - Course Introduction**

13m

### **Lesson: Course Organization**

Welcome to the Course!

Mentoring Community Introductions

Why Are You Here?

Using Bloom's Taxonomy

What Do You Expect?

Housekeeping Online

### **Lesson: Course Conventions & Agenda**

Conventions Used

Quizzes & Exercises

ITIL Qualification Scheme

ITIL Capability Exam

Getting Started with an Online Class

Chapter 01 Review

## **Chapter 02 - Service Offerings & Agreements**

41m

### **Lesson: Introduction to Service Offerings & Agreements**

Introduction

Objective

Scope

Value to the Business

Concepts

### **Lesson: Service Offerings & Agreements Principles**

SOA Context

Service Portfolio

Service Pipeline

Service Catalog

SOA & Design Coordination Overview

SD & SLM

SOA & Value

Value of a Service

Creating Service Value

Perception of Value

Framing Service Value

Supplier Management

### **Lesson: Service Offerings & Agreements Context**

Relationships

Information

Metrics & Measures

Challenges

SOA Processes

### **Lesson: Service Offerings & Agreements Summary**

SOA Summary

Checkpoint

Chapter 02 Review

## **Chapter 03 - SOA Processes**

4h 5m

### **Lesson: Service Portfolio Management**

Introduction  
Purpose, Goals & Objectives  
Scope  
Value to the Business  
Concepts  
Service Portfolio  
Service Portfolio & CMS  
Other Portfolios  
Designing the Service Portfolio  
Service Portfolio Methods  
SPM Initiation  
Define  
Option Space Tool  
Analyze  
Approve  
Charter  
Retiring Services  
Triggers, Inputs & Outputs  
Relationships  
Information  
Critical Success Factors  
Challenges & Risks  
Summary

### **Lesson: Service Catalog Management**

Introduction  
Purpose, Goals & Objectives  
Scope  
Value to the Business  
Concepts  
Service Catalog Views  
Activities  
Agree & Document Service Definition  
Interface with Service Portfolio Management  
Produce & Maintain Service Catalog  
Interfacing  
Service Catalog Example  
Triggers, Inputs & Outputs  
Relationships  
Information  
Critical Success Factors  
Challenges & Risks  
Summary

### **Lesson: Service Level Management**

Introduction  
Purpose, Goals & Objectives  
Scope  
Value to the Business  
Concepts  
Activities of Service Level Management  
Activities of Service Level Management Process  
SLA Frameworks  
SLRs & SLAs  
Improving Customer Satisfaction  
Managing Underpinning Agreements

Service Reporting  
Service Improvement Plan (SIP)  
Service Reviews  
Managing & Revising SLAs & UCs  
Contacts & Relationships  
Feedback  
SLA Components  
OLA Components  
Triggers, Inputs & Outputs  
Service Level Management Relationships  
Information  
Critical Success Factors  
Challenges & Risks  
Service Level Management Summary

**Lesson: Demand Management**

Introduction  
Purpose, Goals & Objectives  
Scope  
Value to the Business  
Concepts  
Activity-Based Demand Management  
Business Activity-Patterns  
Patterns of Business Activity  
User Profile  
Matching UP to PBA  
Demand Modeling  
Managing Demand  
Service Packages  
Triggers, Inputs & Outputs  
Relationships  
Information  
Critical Success Factors  
Challenges & Risks  
Summary

**Lesson: Supplier Management**

Introduction  
Purpose, Goals & Objectives  
Scope  
Value to the Business  
Concepts  
Activities  
Evaluate New Suppliers & Contracts  
Supplier Evaluation  
Contract Evaluation  
Categorize Suppliers & Maintain SCMS  
Supplier Categorization Matrix  
Establish New Suppliers & Contracts  
Manage Supplier & Contract Performance  
Renew/Terminate Contracts  
Triggers, Inputs & Outputs  
Relationships  
Information  
CSFs  
Challenges & Risks  
Supplier Management Summary

**Lesson: Financial Management**

Introduction  
Purpose, Goals & Objectives  
Scope  
Value to the Business  
Concepts  
Financial Management Activities Overview  
Process Activities  
Accounting  
Accounting Activities  
Cost Models  
Cost Centers & Cost Units  
Cost Types & Elements  
Cost Allocation  
Chart of Accounts  
Analysis & Reporting  
Action Plans  
Budgeting  
Budgeting Activities  
Charging Activity  
Charging Policies  
Chargeable Items  
Pricing  
Billing  
Financial Management Cycles  
Return on Investment  
Triggers, Inputs & Outputs  
Relationships  
Information  
Critical Success Factors  
Challenges & Risks  
Summary  
**Lesson: Business Relationship Management**  
Introduction  
Purpose Goals & Objectives  
Scope  
Business Value  
Policies, Principles & Concepts  
Process Initiation  
Customer  
Service Provider  
Triggers, Inputs & Outputs  
Relationships  
BRM the Lifecycle & Tools  
Service Strategy  
Service Design  
Service Transition  
Service Operation  
Continual Service Improvement  
Critical Success Factors  
Challenges & Risks  
Business Relationship Management Summary  
**Lesson: SOA Processes Summary**  
Checkpoint  
Chapter 03 Review

## **Chapter 04 - Organizing, Technology & Implementation**

41m

### **Lesson: Organizing for SOA**

Who Does What to Whom?

The RACI Model

Functional Roles Analysis

Activity Analysis

Generic Roles & Responsibilities

Service Owner

Process Owner

Process Manager

Process Practitioner

SOA Roles & Responsibilities

Service Portfolio Management

Service Catalog Management

Service Level Management

Demand Management

Supplier Management

Financial Management

Business Relationship Management

### **Lesson: SOA Technology & Implementation**

Technology & Implementation Considerations

Service Design – Technology & Design

Service Operation – Technology Considerations

Technology Implementation

Planning & Implementing Technology

Designing Technology Architectures

Implementation Considerations

Implementation Challenges, CSFs & Risks

Challenges

Risks

CSFs

### **Lesson: Organizing, Technology & Implementation Summary**

Summary

Checkpoint

Chapter 04 Review

Course Closure

**Total Duration: 5hrs 42m**